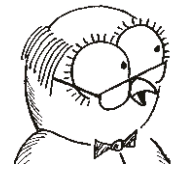


# Organizational Zoo

## Ambassadors Program



### Purpose

Describe the accreditation requirements to become a **Zoo Ambassador**.

### Background:

**Zoo Ambassadors** are professionals interested in using *The Organizational Zoo* concepts as part of their Capability Development Programs. The Zoo Ambassadors have been trained in the application of **Zoo Tools**. They freely share their experiences through an international network which interacts primarily through a wiki supplemented by occasional face to face events.

To obtain the status of Zoo Ambassador, candidates must be a member of the Zoo Ambassador network and liaise with an accredited Zoo Ambassador to take advice on how to deliver two Zoo Metaphor based interactions, each using a different Zoo tool/technique. After facilitating the activities, the candidate needs to collect audience feedback and write up their experience on the OZAN wiki. They should report what they did and reflect on how well the audience accepted it, what outcomes they achieved and what they would do differently if repeating the technique.

Zoo Ambassadors will make comments on these reflections and provide advice on enhancements. Once two successful activities have been done, two current accredited ambassadors need to support the acceptance of the new candidate for the accreditation to become official.

Once accepted, candidates must contribute at least two reflective posts per year to the wiki in order to maintain their accreditation. Achieving ambassador status provides members with free access to the Organizational Zoo materials and concepts to include in their programs, providing the original source is acknowledged and branding is retained on materials. The Ambassadors and members of OZAN effectively work as a per mentoring group to assist each other and develop the use of the techniques over time.

### Vision for the Ambassadors Network

*“Enhance performance, capabilities and relationships though fun experiential learning”* using Organizational Zoo concepts and tools.

### Strategy

Provide free materials to Zoo Ambassadors to encourage them to actively incorporate them into programs and share successes through the Ambassadors wiki. Sharing success stories will create global awareness of concepts and methods to enhance learning and development. We desire more people to enjoy participating in creative professional development and higher quality professionals collaborating to generate improved decisions to create a better world.

